CONTENTS SERVER, CONTENTS RECEIVING APPARATUS, NETWORK SYSTEM

5      AND METHOD FOR ADDING INFORMATION TO DIGITAL CONTENTS

## ABSTRACT

Method and system for embedding a unique and different digital watermark in digital contents

10    for each access without increasing the overhear or load at the contents server. The contents server has a digital watermark-embedded contents storage unit for storing a plurality of digital contents where a different digital watermark is embedded, and a fingerprint performing unit for, adding to the digital contents the information specified using a bit row that is formed by a digital watermark being embedded for each part of the digital contents.

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